

corporate partners | employee, company, & community benefits



VENTURE OUTDOORS

a 501c3 nonprofit
est. 2001



Partner with us.

Promote your brand with our distinct audience.

Achieve marketing & CSR business objectives with a regional scope.

Provide wellness, networking, & leadership opportunities to your employees.



Inspire. Educate. Equip.

Western Pennsylvania is a community where people of all backgrounds, ages, and abilities can discover wellness and health benefits from engaging in thoughtful outdoor experiences.



venture outdoors | who we are

Together, we have created
800,000+ outdoor experiences!



Mission & Vision

- Inspire. Educate. Equip.
- Together we remove barriers and get more people outdoors.
- A lack of access to equipment shouldn't prevent people from exploring our three rivers by kayak. A lack of instruction shouldn't prevent students from learning to bike for the first time. A lack of community shouldn't prevent women runners from joining the race.



Programs & Focus

Your partnership will support an entire year of programming from youth learning to senior programs to volunteer engagement to film festivals!

- Kayak Pittsburgh - watersport rental & training throughout Allegheny County
- Youth Programs - Outdoor Learning Lab (no or low cost for participating youth), summer camps, custom events
- Fishing Programs - Trianglers, Pittsburgh's First Catch, fly fishing, & ice fishing
- Venture Outdoors Again - senior wellness through outdoor activity & community
- National Outdoor Film Festivals- Banff & No Man's Land Film Festival screenings
- Community Programs - mountain biking, nature hikes, walking tours, SUP yoga, & more!
- Volunteer & outdoor recreation workforce development & trainings
- DEI & leadership in the outdoors

Audience & Reach

- 800,000+ outdoor experiences led since 2001 (Help us get to 1,000,000!)
- 23,000+ e-newsletter subscribers, 35%+ open rate
- Active website & social media presence
- Participants & foot traffic - Kayak Pittsburgh, community programs, summer camps, & fishing programs

Want more info about us? ventureoutdoors.org





When you partner with Venture Outdoors,
your business is making our region a
better place to live ... and do business!

Our Partners:

- value diversity, equity, inclusion, collaboration, & opportunity.
- provide health & wellness, networking, teambuilding, and leadership opportunities to their employees.
- value providing access, education, and equipment to remove barriers and connect more people to valuable outdoor experiences.
- connect with Venture Outdoors' participants in a memorable setting.
- engage consumers, community groups, corporations, individuals, and families throughout Western Pennsylvania.
- provide STEAM educational programming to urban and suburban youth (and citizens of all ages and backgrounds).
- support outdoor leadership and trainings for local volunteers, youth, outdoor recreation workforce, and your team.
- increase community access to outdoor spaces and inspire conservation actions.
- demonstrate corporate social responsibility, wellness, humanity, & goodwill.
- build awareness in print, digital, and social media communications.
- leverage our content and reputation in their own marketing channels.
- generate sales leads and strengthen brand equity in Pittsburgh and the surrounding region.
- promote their brands to our diverse audience to achieve marketing and CSR business objectives with a regional scope.

Let's get this partnership started!

Contact amy@ventureoutdoors.org.



Corporate Partner Benefits



All Venture Outdoors corporate partners receive...

Company Benefits*

All corporate partners will receive a quarterly newsletter with information about upcoming employee discount offers & engagement opportunities including:

- Up-to 100% discount on employee or client appreciation group kayak events
- Invitations to unique corporate networking events
- Early registration for VO leadership training events
- Opportunity for on-site activation at select VO events
- Venture Outdoors activation at your annual employee benefits/wellness fair
- Opportunity to offer a perk/coupon to VO members/audience
- Venture Outdoors passes & membership packages
- Recognition on the VO website, bi-weekly e-newsletter, social media, printed programs & materials, and on-site at our Downtown Pittsburgh, Millvale, Sharpsburg, North & South Park, and mobile kayak concessions & programs

Employee Benefits*

- Pre-sales for our most popular events (including Film Festivals)
- 10% Discount on Venture Outdoors programs, merchandise, & memberships
- Opportunities to participate in outdoor leadership training, networking, wellness, & teambuilding activities



*2023 partner pledge must be received by 3/31/2023 to receive full benefits.



Corporate Partner Levels & Benefits

Presenting \$25,000+

- Company credited as a presenting sponsor on one Venture Outdoors program/event/series
- 100% discount on employee/client/partner kayak events (up-to-25 guests)
- "Partner of the Month" Feature (blog, e-newsletter, & social media)
- Opportunity for on-site activation at select Venture Outdoor events
- Venture Outdoors activation at your annual employee benefits/wellness fair
- Opportunity to offer a perk/coupon to VO members/audience
- 10 Kayak Pittsburgh rental passes & 4 membership packages

Leading \$10,000+

- 100% discount on employee/client/partner kayak event (up-to-10 guests)
- Opportunity for on-site activation at select Venture Outdoor events
- Venture Outdoors activation at your annual employee benefits/wellness fair
- Opportunity to offer a perk/coupon to VO members/audience
- 4 Kayak Pittsburgh rental passes & 2 membership package

Presenting Sponsor Opportunities

- Kayak Pittsburgh
Presented by UPMC Health Plan
- Young Adult Corps
Presented by AE
- Outdoor Learning Labs
- Summer Camps
- VO Again (Senior wellness)
- Trianglers (Weekly Fishing)
- Film Festivals
- EveryBody Outdoors Series
- Scholarships

New opportunities may be available.
Contact amy@ventureoutdoors.org for more information.

*Items denoted in black are sponsored for 2023.

Supporting \$2,500+

- 20% discount on employee/client/partner private kayak event (10+ guests)
- Opportunity for on-site activation at select Venture Outdoor events
- 2 Kayak Pittsburgh rental passes & 1 membership package

Enterprising \$500+

Designed for our local small business partners!

- special invitation to no-minimum small business employee/client kayak events
- 2 Kayak Pittsburgh rental passes



Let's get this partnership started!

Company Name:

As you would prefer it be listed on the website & on printed materials

Address Line 1:

Address Line 2:

City: State: ZIP:

Website:

Contact Name: Pronouns:

Title:

Email:

Phone: Extension:

Level of Partnership

● Presenting Partner \$25,000+

● Supporting Partner \$2,500+

● Leading Partner \$10,000+

● Enterprising Sponsor \$500+

Partner Agrees To:

- Support the Venture Outdoors at the indicated level.
- Authorize the use of your organization's name/logo for partner recognition purposes, only.
- Submit an electronic image of corporate logo & branding guidelines to amy@ventureoutdoors.org.

This is our pledge to participate as a 2023 Venture Outdoors Partner.

Signature: Date:

● Our donation is enclosed. Check #

● A check will be mailed on

● Please send an invoice.

** Donations should be made payable to Venture Outdoors. EIN: 20-3275291

